

# OWN IT

## LEADERSHIP PROGRAM

**The OWNIT LEADERSHIP program is for already successful Executive Leaders who want to rise faster, crush it in the marketplace and amplify and accelerate their success.**

This 1-on-1 growth and success accelerator provides you with immediately leverageable strategies, powerful tools, and “do this now” techniques to amplify and accelerate your influence.

Top leaders are world-class influencers of people, brilliant team builders, and have a unique way of making things happen.



**As a result, they receive more opportunities, get promoted faster, and make more money.**

**You meet with Daren privately** by phone on regularly scheduled consulting calls to assess progress, learn new strategies and how to use them to your advantage, and turn your biggest headaches into solvable solutions. Unlimited consulting between appointments, via calls, email, is included.

**Everything from big-picture strategy to day-to-day tactics and execution is custom-tailored around your strengths, personal preferences, and your particular needs.**



*"Daren Martin changed the trajectory of our business including revenue growth of over 300% in the coming years. We would not be where we are today without Daren Martin."*

**- Bruce Sammis**  
CEO, Lockton

*"Daren's teachings delivered immediate benefit to the way we deliver projects."*

**- Dave Harvey**  
Director, Southwest Airlines

*"We now truly have a "Company of Owners." Our improvement is exemplified by our more than 200% increase in food and beverage sales for our resort style pool operation despite the limitations of the Covid pandemic. We are well positioned now to be a great hotel. We are deeply indebted to you for your contributions to our business."*

**- Larry Hamilton**  
Founder and CEO Hamilton Properties

*"Daren exceeded my expectations."*

**- Jim Riffe**  
SVP Operations, Business Ink

*"After 3 days with Daren, our executive team is laser focused on the tasks at hand. He turned overwhelming obstacles into extremely manageable tasks."*

**- Kelly Foy**  
Chief Executive Officer at Elite Meetings International



## RESULTS CLIENTS RECEIVE

Empowered to get even **better results** in a fraction of the time.

A significant increase in their influence so that they were **promoted quicker, became a go-to person for important decisions and projects, and gained even more respect.**

**Quicker and better results** for what they were trying to accomplish.

The ability to communicate with anyone anywhere making them a **Communication Master achieving rapid buy-in from others as well as the ability to cut through bureaucracy nightmares and reach across organizational silos.**

**More influence among their peers** and the attention of key executives within their company.

An increased sense of **confidence and presence.**

Consistent feedback of **inspiring others to elevate their game.**

Created better **more collaborative teams.**

**Recognized for their wisdom, approachability, and leadership.**

# DAREN MARTIN, PHD

**Executive Advisor**  
**Bestselling Author**  
**Keynote Speaker**

Daren has advised senior level executives for years from companies including Lockheed Martin, HP, Adobe, Southwest Airlines, UPS, Verisign, Occidental Petroleum, KPMG, Sunstate Equipment, Golds Gym, UPS, and more.



**He is the author of 10 books** including the bestselling A Company of Owners.

He is also a Keynote Speaker for conferences all over the world.

True development is a process. The best outcomes are realized when you commit to minimum of 3 to 6 months. However, you may call "STOP" at any time and you will not be billed any further.

## CONTACTS



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